

ENERGY INSIGHTS from Kids

We went to a few places in Wisconsin and Iowa where we knew we'd find some kids. We asked them how they use electricity the most and how they try to conserve energy. Here's what some of them said ...



"I don't watch that much TV, but I charge my phone every night. I guess that's how I use it the most. My phone's pretty new, and it's supposed to have a really good battery. Is that conservation?"

— Caitlyn, 12, Madison, WI

"July has been really hot. Our AC has been on, like, all the time. We have an old house that's hot in the summer and cold in the winter. My dad just put these strips at the bottom of doors. It kind of helped. He says it'll make a big difference."

— Lauren, 11, Decorah, IA



"Video games. Definitely video games. It's so hot this summer that I've been inside a lot. So ... air conditioning, too, but that's for my whole family! I don't know what to do about not using electricity. Cut back on video games?"

— Michael, 11, Cedar Rapids, IA

"I don't use as much as my sister! She's a teenager. She's in the bathroom for two hours or something getting ready. She's always on her phone. I'm on my computer. That's it. And ... I don't really think about saving energy. I know that's bad."

— Dylan, 10, Middleton, WI



"I have no idea. I watch a lot of YouTube videos on my phone, but that's got a battery, so that's not really electricity, is it? My mom makes us ALWAYS turn off lights when we leave a room because we use a lot of electricity on our farm."

— Jack, 13, Fairfax, IA

It's summer, so I'm inside a lot during the day when it's hot. I watch TV. There are shows on Netflix that I just watch a lot of episodes in a row. TV is where I use the most electricity. Conservation? I turn off the TV when I'm not watching it! When school starts, I won't watch it as much either.

— Noah, 12, Mason City, IA



"TV? Lights? My hairdryer? I never thought about what uses the most. I just turn stuff on. We have the TV on even when nobody's watching it. It's just on. We should probably turn it off."

— Hannah, 10, Madison, WI